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PwC's Academy in Bulgaria

PwC's Mini MBA Programme Lecturers



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PwC's Academy

PwC's Academy can provide you and your Company with continuous professional education and development, in combination with our extensive experience of local and international practitioners. Our proposed services are designed with high quality to assure tailored answers to your specific needs and demands.

PwC's Academy Mini MBA Lectures:



Trust

Quality

Variety

Dr. Constantine Kiritsis

Modules: Business mapping, Ethics & Corporate Governance
Corporate and Business Strategy
Innovations & Creative Thinking
Linking it all together

Tim Kemp

Modules: Enabled Organisation
Leadership in 21st Century
Strength Deployment Inventory[®] (SDI) – Guest
Lecturer: Maria Ratz

Miro Smolovic

Module: Project Management in Everyday Business

Lazar Dzamic:

Module: Marketing in the Digital Age

Nemanja Djerkovic

Module: Accounting Basics and Financial Management

Meet our Lecturers



Dr. Constantine Kiritsis,

Curriculum development expert and principle lecturer of PwC's mini MBA Programme

Dr. Kiritsis is a lecturer at several MBA programmes at the several universities throughout Europe as well as at several PwC Academies. He is teaching topics such as Corporate Strategy, Entrepreneurship, Business Planning, HR and Marketing.

Dr. Constantine Kiritsis is Curriculum Development Expert for PwC's Academy in Serbia, consultant & Professional Trainer for PwC in the CEE (for ACCA CIMA, CIA) as well as Part Time Lecturer for the American College of Greece (MBA). He has extensive experience in education and professional training, as former Head of PwC Academy in Greece and by setting up Global training in the late 1990's in Greece and serving as a Partner & Executive Director for dose to a decade. He is also the founder and Managing Director of StudySmart.gr®, a company offering Professional training and information on education, educational systems on a global scale, certifications, and founder and president of the non-organization named Teachers Without Borders Greece.

His knowledge areas span from general education to developing programmes, vocational education and training (VET), Professional qualifications (PQs) and teaching topics such as Corporate Strategy, Entrepreneurship, Business Planning and HR (for the University of Surrey (UK), University of Strathclyde MBA (UK), Henley Management School MBA (currently University of Reading UK), University of Nicosia (CY) and PwC Academies in Europe.



Meet our Lecturers



Tim Kemp

MA MBA CFIPD FCMI FRSA

Tim Kemp has over thirty-two years working as a facilitator and Learning and Development specialist. He was the reactive force behind a range of learning simulations, podcasts, video ‘triggers’ and web seminars.

Senior Consultant with Global Novations - A Korn Ferry International Company - working on Diversity, Leadership and Cultural Agility projects with The Economist, AT Kearney, Dell, IPG McCann, Shell, Molson Coors and Microsoft. Honoured to be working with PricewaterhouseCoopers Academies in Eastern Europe, delivering their Mini MBA as well as Masterclasses in HR strategy and effectiveness, as part of their innovative partnership with the CIPD. Tim is also retained by the Council of Europe in Strasbourg to design and deliver L&D Consultancy, and was recently engaged by the United Nations Climate Change Secretariat to evaluate training.

Respected advisor and coach to strategic leaders in a variety of sectors and industries. He is a faculty Member, PwC Academy in Eastern Europe for the Mini MBA Programme as well as an Adviser to GSK Project Management Academy and Morrison’s Coaching Leadership Academy. In addition he is a Visiting Fellow at Bristol Business School.

Meet our Lecturers



Miro Smolovic

Project Management Professional (PMP)®

Miro is an experienced Project Manager and internationally licensed trainer in Project Management.

Miro presently holds a position of a Senior Manager responsible for managing PwC's Academy in Serbia. He is a professional Manager with over 18 years of experience in providing services within corporate, private and non-governmental sectors.

With a BSBA in Management accredited by the prestigious City University, College of Management, Bellevue, (USA) and a Certified Project Management Professional (PMP) from the Project Management Institute (USA).

He is an experienced Project Manager with acknowledged expertise in the modalities of Project Cycle Management techniques and EC Guidelines for the implementation of technical assistance projects.

In the past he was working in the emerging markets of Central and Eastern Europe where he has gained a reputation for the quality of his management, organization and leadership of international, inter-disciplinary project teams on both private sector and donor funded development projects



Meet our Lecturers



Lazar Dzamic

Creative Marketing Strategist

Lazar has extensive experience in the fields of marketing; strategic content marketing; media and communications. He is the author of the book 'The Definitive Guide to Strategic Content Marketing (with Justin Kirby)', 2018. Currently Lazar is a lecturer at the Faculty of Media and Communications in Belgrade where he helped set up the 4-year Diploma in digital marketing.

A former Head of Brand Planning in Google's creative think tank ZOO in London, where he created the strategy team and two of the world's first Creative Data Scientists. His mission at Google was to 'Turn Light Into Heat': a vast amount of Google data into surprising and deep insights for creating great brand stories. Prior to Google, he also served as a strategy head in several London creative agencies and was one of the first digital strategists in the United Kingdom in 2000. He worked on campaigns and programmes for some of the UK's most loved brands such as Tesco, John Lewis, Waitrose, Virgin Holidays, Nando's etc.

After his return from London, Lazar is a much sought-after trainer for digital marketing transformation in CEE, working with some of the biggest local and regional clients such as Triglav, Mercator, Telenor, Adidas, Erste Bank, Frikom and others. He is a lecturer in Digital Marketing at the Faculty for Media and Communications in Belgrade (FMK), Business School Lausanne (BSL) and marketing trainer at the regional PwC Mini MBA Academy.

He is the creative industries consultant for The European Bank for Reconstruction and Development (EBRD), an ex-journalist, contributor to The Guardian and also a best-selling non-fiction author in Serbia. He is a regular speaker at global and regional conferences on topics of digital marketing and brand storytelling.

Meet our Lecturers



Nemanja Djerkovic

ACCA

Nemanja Djerkovic is the finance manager of the company Eaton Electric d.o.o. As a lecturer he has held a large number of seminars on topics of finance, accounting and IFRS.

Previously he held the position of a Senior Associate in Audit in PwC's office in Belgrade. Since the beginning of his career Nemanja has been engaged with audit projects for public and private companies as well as on projects of providing services to governmental institutions and non-governmental organisations.

Since the launch of PwC's Academy in Serbia, Nemanja has been involved as a lecturer on the topics of IFRS, finance for non-finance, as well as on other finance and accounting related topics. Currently he continues providing lectures on accounting and financial management topics through PwC's Academies. Nemanja graduated at the Economics Faculty of Belgrade University.

Meet our Lecturers



Maria Ratz

PwC's Academy Bulgaria Leader

Maria has more than 12 years progression in all areas of HR, administration and internal communication. She is managing the broadest range of HR disciplines in people-centric, complex and cross-cultural business environments. Demonstrates in-depth HR competency and influencing ability to facilitate employees' development and motivation; with proven success designing and delivering HR strategies aligned to strategic business goals.

Led the delivery of major functional and business change projects, including: the design and implementation of numerous training and development programs, and organizational initiatives; induction mentoring; career consulting; talent management; amalgamation of competency model (key organizational behaviors' set), and individual development plans integrated in the performance system; internal coaching program for high performance.

Maria is an ICF Professional Certified Coach by Erickson International Coaching Institute, Canada.

Areas of expertise: Performance Management, Competency Management, Training and Staff Development, Talent Management and Succession Planning, Talents Recruitment , Assessment and Retention, Coaching



Let's continue the conversation for our training solutions...



Effective Knowledge FIA
Variety Experience
People Qualifications ACCA
Foundations In Accountancy
MiniMBA IFRS Trust
Strategy Lecturers Influence
PwC's Academy
IFRS16 HR Marketing
The Shaolin Way
Business PMP
Skills Management
Project Management Influence Quality TAX
Leadership Presentation
Project Management PwC's Academy

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