

NEW ADMISSION!
SCHOLARSHIPS CONTEST 2018

CERTIFIED PROFESSIONAL PROGRAM IN **MODERN MANAGEMENT**



BEIED team in Bulgaria has developed the first American MBA program in 1999.
In Bulgaria BEIED has started activity in 2004. Since then we have clients like:



- 500+ alumni middle and executive management
- 35% alumni in top management in international corporations
- 14 years of market excellence

MANAGEMENT DEVELOPMENT CERTIFICATE PROGRAMS

Programs are developed by highly-credential international business professionals and renowned educators from such prominent universities as Harvard and Stanford.

All instructors have advanced degrees and practice within the field that they instruct.

The modules accent and transmit operational insights and managerial skills directly applicable to the current work environment.

Harvard business case method is applied for all the modules.

Certificate Programs fit into the busy schedule of employed managers. Effective managerial development programs that build talents and advance careers - without the laborious and seemingly un-productive distractions often associated with typical academic coursework.

Learners' benefits

- Elevated level of executive competence
- Increased managerial skills aligned with corporate objectives
- Insights into practical managerial approaches to address change
- Confidence to apply new managerial tools within the corporate environment
- Methods to introduce and integrate new personal expertise
- Corporate recognition for a worthy development achievement

Corporations' benefits

- Strengthened connection between the associate's work and the company's mission
- Fortified commitment to the corporation
- Improved multifunctional coordination
- Better use of analytical tools
- Enhanced decision-making

WE TRANSFORM MANAGERS

BEIED and Ingenium provide a challenging and rewarding transformational learning experience. Participants stretch their cognitive energies to elevate their managerial skills through an integrated modular program of systematic components presented with structural consistency.



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Taken as a whole, the program enables the managers to develop in-depth skills into all the elements of business practices with an insight equivalent to that of an American MBA Program at a recognized business school.

This Program develops a broad range of important managerial functional skills. Learn important principles of management and leadership while examining your own management styles and beliefs. Courses examine the practical application of theoretical concepts using real issues faced by managers in large or small organizations.

Skills development experiences that work!

MODULES:

- Organisational behavior
- Human resource management
- Project management
- Principles of finance
- Modern marketing
- Strategy



5 PARTIAL SCHOLARSHIPS 2018 - UP TO 40% ON TUITION FEE!

Delivery format

6 modules of theory and practice in the main management functions.

Instructors and guest speakers from real business.

Participants continue their personal and professional tasks while they develop deeper insights and enhance their professional skills. Every module is 4 weeks long.

- Each module includes 20 hours of face-to-face classroom instruction in 4 days monthly
- Duration: 6 months period
- Instruction sessions are scheduled outside working hours
- All modules are integrated to provide comprehensive professional development
- BEIED Certificate granted upon successful completion

Admission

- Admission considers your level of professional experience
- Application form <https://goo.gl/forms/VlrhlWK3pu2u71Mt2>
- CV or LinkedIn profile

Fees

- Tuition Fee - 2300 Euro
- Instructional Materials Fee - 40 Euro
- Graduation Fee and final work exercise - 30 Euro

GRADUATES



Nikolay Dimitrov, Director Business Development, EngView Systems Corp

“...I am confident that after completing the BEIED program I have a new stronger professional ground to do my job better and would strongly recommend BEIED programs to all those who have plans for their professional growth.”

Teodora Anguelova, Owner, Target Human Development

“...I appreciate the constant assistance of the BEIED officials, who made sure that the sessions take place as per our convenience and ensured the attendance of such incredible people in the programme – participants, teachers and guest speakers. They made our experience with the programme easy, informative, organised and even nurtured. This programme is worth what you are paying for.”



Atanas Atanasov, Senior Product Owner at Drooms

“The BEIED AEM program was great experience for me as I wanted some post graduated training, which involved more practical approach. Lecturers were well trained with excellent skills and practical experience. Discussions in class were very interesting and the different opinions added to the value of the whole course. Both the electronic and paper materials were more than enough, and I will surely go back to them any time I need some information. During the course I had the opportunity to switch from employee to manager level, that gave me a good insight from the two points of view. Before the start of the course I wanted to improve mainly my financial knowledge, but at the end it turned out that I learned much more that in all fields of business – management, marketing, human resource.”

Alexander Levashki, Interconsult Bulgaria

“The innovative, yet practical advices can give any manager a significant strategic advantage in the highly dynamic market in the country and prepare him for Bulgaria`s participation in the global business community.”





Nikola Rusev, Director, NCE

“...I would like to mention the very well chosen focus of the AEM program, stressing on the most important aspects of the management theory and practice. The experienced lecturers not only cared for the appropriate presentation of the information they also catch the audience`s attention and provoke discussions. The term papers contribute to finding suitable solutions to real life situations.”

Stoicho Pangev, CEO and Chairman of the board, MEDICA

“...BEIED Professional General Management program was deep, detailed and in the same time – easy to understand and apply with practical use and illustrated by many cases from the real economy. The most important thing that the education gave me was the additional confidence in my every day work in the strategic planning, management and control of the projects and the work with people. Of course the sessions with the instructors and the guest speakers for me were a pleasure too. In one sentence – this is a deep educational program, organized in an effective way aiming to achieve practical skills in the field of management.”



Galena Simova, Head of Marketing, TESI

“The Program is very approachable, interesting and most of all – useful from professional point of view. For me was very pleasant to meet young leaders from different businesses, to share experience, to learn many practical things and to work in team with creative, young people. Most valuable for me were the sessions and presentations of successful people who shared their experiences, successes and failures and we were able to learn from them.”

GRADUATES



Konstantin Hadzhiev, Care Program Manager at NOKIA

“ I graduated the Professional General Management Program. My boss was finished these training and I was prepared what to expect and my needs were met. All the instructors were good ones. Well educated, well prepare for the sessions and with rich personal experience in the fields of their presentations. The education gave me new ideas, structured and well selected direction in the different topics and helped me to better organize my work. I would definitely participate in another BEIED modules. They are well organized and the instructors are qualified and prepared. The program is distinguished from the other trainings that I had before in Bulgaria. ”

Andreana Mateva, CFO, Intersnack Bulgaria

“ I would like to share my satisfaction from the Professional General Management Program. It was an interesting and effective training. I may in the future forget some of the theoretical details from the modules, but I will for sure remember the interesting instructors and guest lecturers, who provoked our interest and initiated many brain storming discussions. I will remember the discussions also because of the other participants sharing their unexpected and different point of views. Very important part of the program. Thank you, BEIED for offering such a high quality educational program in a refreshing and stimulating manner. ”



Svetla Blagova, Regional Manager, Know How for Rent

“ I`m happy for choosing BEIED Professional General Management Program. As as person who is constantly searching self improvement and development, the opportunity to receive more knowledge in the field of management from extremely good instructors and business professionals, enriched my personal experience and showed me different approaches and managerial methods. I thank you to the manager Pepa Vassileva for the excellent organization of the program, the right selection of instructors and guest speakers from the business and most of all – for the warm and friendly atmosphere in our class room. I would be happy to participate in other BEIED modules. I recommend the courses to everyone willing to be better in his job, because except the theory knowledge, he will receive many advices from proven business leaders and successful colleagues – all with rich experience in their industries. For me it was a pleasure to meet with such interesting and bright individuals – instructors, managers and colleagues. ”