

# Clean ExBg

22-24 November 2016  
Sofia, Bulgaria

**CLEANING  
& HYGIENE**  
Exhibition



CleanExBg is the only trade exhibition in Bulgaria for the cleaning and hygiene sector, promoting new technologies, products and services. Via Expo organizes the show during the period of 22-24 November 2016 in Sofia.

Today, facility management and in particular the cleaning sector in Bulgaria starts to develop rapidly. The number of companies using and offering these services is also increasing. The main reason is the need of business to outsource these activities to professional firms. An important factor is also the construction of new office buildings, shopping centers, residential and tourist complexes. The growth of home care remains steady, too.

## **Just in time to start CleanExBg!**

Parallel to the exhibition there will be a free educational seminar programme supported by cleaning & services associations and exhibitors. Both events will provide an effective platform for networking and generating new leads.

## **What does CleanExBg offer you?**

- Meeting face to face with industry professionals
- In just 3 days you can create business contacts with specialists from the Balkan Region.
- Opportunities to find distributors and expand your company's presence
- Long-term promotion of your company products and services
- Targeted mailing campaign - your brand will be in the event e-Newsletters
- **Early bird prices - 10% till 1<sup>st</sup> of August.**

## **Exhibitor Profile**

- Cleaning Machines and Equipment
- Industrial Cleaning
- Municipality Cleaning
- Cleaning Chemicals and Agents
- Dry-Cleaners and Laundry - Equipment and Services
- Cleaning Tools & Accessories
- Home Hygiene
- Personal Care
- Washroom Hygiene Appliances, Accessories
- Window and Facade Cleaning Equipment, Accessories
- Car Wash Equipment and Related Products
- Services

## **Visitor Profile**

- Facility Management Companies
- Shopping, Entertainment and Business Centers
- Manufacturing Companies - different branches
- Professional Cleaning Companies
- Fitness and Sports Clubs
- Health Care Industry
- Automobile Industry
- Airports, Railway Stations, Transport
- Bank and Financial Institutions
- State Authorities, Municipalities

## **Why is it worth to work with Via Expo?**

We have 25 years experience in organizing high-level international B2B exhibitions and conferences in different industry branches.

**If you are interested to get more information about prices and services we will answer you in a short time!**

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